ANOUK MALAVOY INC.

Capability Statement

AI training built on what your business stands for.

Anouk Malavoy
anouk@anoukmalavoy.com
anoukmalavoy.com
Based in Ontario, Canada

COMPANY OVERVIEW

Anouk Malavoy Inc. helps organizations adopt AI with confidence. Anouk Malavoy brings more than 20 years of experience working with leaders and personally delivers every engagement: AI training, fractional CMO leadership and keynotes. Based in Ontario, working with clients across Canada and the US, in person and remotely.

CORE SERVICES

01 AI training
Live AI literacy and responsible AI training for employees, executives and public-sector teams, built on the organization's own values, voice and guardrails.

02 Fractional CMO
Senior, part-time marketing leadership for growing businesses: strategy, voice and AI-ready marketing, without the cost of a full-time executive.

03 Keynotes
Talks for conferences and leadership events: *Leading Humans in a Non-Human Age*, *Leading for Resilience in a Time of Rapid Change*, *The Authenticity Gap* and *The Connection Paradox*.

HOW I WORK

1 Values, voice and guardrails
Define what the organization stands for and the rules for using AI.

2 AI strategy
Build the AI plan on that foundation, so tools serve the mission.

3 Team training
Train people to use AI well, within the guardrails they helped set.

WHAT SETS ME APART

- **Guardrails first.** Training starts from the organization's values and policies, not from tools.
- **Senior and direct.** One experienced practitioner from first conversation to delivery, with no handoffs.
- **Live and tailored.** Delivered in person or remotely for the organization's own context, not a generic online course.
- **AI and marketing together.** Fractional CMO experience connects AI adoption to voice, brand and results.

WHAT CLIENTS SAY

"Anouk's combination of infectious energy and thought provoking perspective is transformative."
Greg Taylor, CEO & Co-Founder, Steam Whistle Brewing

"I very much encourage those seeking leadership development to consider Anouk as a trusted guide in their professional journey."
Shannon Adams, Senior Director, Canderel

COMPANY DATA

Legal name
Anouk Malavoy Inc.

Business number
705311439

SAP Ariba Network ID (ANID)
AN11522319120

REGISTRATION

Registered on SAP Business Network. Government of Canada supplier questionnaire submitted.

INSURANCE

Commercial general liability:
$2 million CAD per occurrence and general aggregate

Professional errors and omissions:
$1 million CAD per claim and aggregate

Policy period: July 20, 2026 to July 20, 2027. Certificate available on request.

NAICS CODES

611430 Professional and Management Development Training

541611 Administrative Management and General Management Consulting

541613 Marketing Consulting Services

WHO I SERVE

Federal, provincial, municipal and broader public-sector teams in Canada, and businesses across Canada and the US.

DELIVERY

In person and remote. Available to travel for keynotes, workshops and in-person programs.